

First U.S. Community Credit Union Selects Tyler Welch as Chief Financial Officer (CFO)



Sacramento, CA, October 11, 2024 – First U.S. Community Credit Union is excited to announce Tyler Welch as Chief Financial Officer (CFO). In this vital role, Welch will oversee the Credit Union’s financial strategy, accounting, and payment and processing operations, working alongside the executive team to drive strategic initiatives that support sustainable growth and member-focused financial solutions. With extensive experience in financial management and a collaborative approach to leadership, Welch is well-equipped to support the Credit Union’s mission of “making a difference in our communities with financial services that help our members enhance their lives.” His expertise will be instrumental in strengthening financial stability and operational efficiency across the organization.

“We are delighted to welcome Tyler Welch to First U.S.,” said Shonna Shearson, President/CEO of First U.S. Community Credit Union. “Tyler’s extensive experience in finance and accounting along with his analytical approach and progressive mindset will help take our organization to the next level. His leadership will be instrumental in helping us execute our vision and achieve our long-term goals as we usher in a new era at First U.S.”

Tyler Welch is an accomplished financial leader with extensive expertise across financial strategy, accounting, and operations within the credit union industry. Holding a master’s degree in accounting, Welch has a proven track record of guiding financial strategy, optimizing asset-liability management, and enhancing operational efficiency. As former Vice President of Finance at Pacific Service Credit Union, he played a key role in budget oversight, regulatory compliance, and investment management. Known for his collaborative approach and commitment to excellence, Welch is eager to support First U.S. in driving sustainable growth and enriching the financial lives of its members.

“I am beyond excited to join the First U.S. team. I look forward to working closely with Shonna and the executive team as we look to further enhance the Credit Union’s bright and successful future for both its members and employees.”

The search was completed in partnership with Humanidei. Humanidei brings decades of credit union system experience to the recruiting process, ensuring executive placements that will carry organizations forward in fulfillment of their mission. www.humanidei.com.

About First U.S. Community Credit Union

Founded in 1936, First U.S. Community Credit Union has \$544 million in assets and serves approximately 30,000 members in twelve counties in Northern California. Headquartered in Sacramento, California, First U.S. offers personal and business financial services with a member-centric approach, to enhance members’ financial well-being. Visit firstus.org for more information.

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